



SAFETY, EFFICIENCY AND RETENTION

Arka Express Improves Safety, Efficiency and Driver Retention with Trucker Path for Fleets



About Arka Express

Founded in 2007, Illinois-based Arka Express has grown rapidly into a multi-terminal operation providing regional and over-the-road truckload service primarily east of the Mississippi River. Today, the company serves major national retailers with a fleet of more than 800 tractors and over 2,000 trailers.

"At Arka Express, efficiency and safety are the core of our operation. Trucker Path for Fleets helps us achieve both. Safety benefits have included a 50% reduction in low-clearance incidents, significantly lowering repair costs, downtime and liability exposure, and helping protect our reputation with customers. Today, our drivers rely on the app for accurate truck-friendly routing, real-time road conditions, and reliable parking availability information, which has reduced route-related delays, minimized out-of-route miles, and improved their overall experience."

Igor Naumov

Director of Safety, Arka Express

CHALLENGE

Expansion and consumer-focused navigation tools created operational and safety issues—

Over a five-year period, the Arka Express fleet grew from roughly 300 trucks to more than 800, significantly increasing the number of drivers operating in unfamiliar

territories. Many of these routes ran through older cities where low-clearance bridges, weight restrictions and truck-prohibited roads are common. Without truck-specific routing, drivers and loads were exposed to higher risk.

At the same time, navigation products that lacked truck-specific routing and failed to account for vehicle height, weight, and hazardous restrictions led to costly consequences, including:

- Up to seven trailers damaged per year due to low-clearance incidents
- Two to three trailers totaled annually
- Thousands of dollars per incident in repair costs
- Weeks of lost revenue due to equipment downtime
- Additional exposure from cargo damage, delivery delays, and customer dissatisfaction



SOLUTION

After evaluating routing tools in their existing Transportation Management System and mobile communications technologies, Arka Express selected Trucker Path for Fleets as its primary truck-specific solution on company-provided Android tablets.

A 25-driver pilot program helped validate the decision. Many drivers were already familiar with Trucker Path and trusted the app, which is currently used regularly by over 1 million professional truck drivers across the industry.

Trucker Path was also integrated with Arka Express's existing technology, including Samsara ELDs and the 10 Speed Transportation Management System (TMS), as well as a custom in-house driver app.

RESULTS

Since implementing Trucker Path for Fleets, Arka Express has achieved measurable improvements in safety, lower costs, driver satisfaction and customer experience—

- Safety benefits have included a 50% reduction in low-clearance incidents, significantly lowering repair costs, downtime and liability exposure.
- Fewer route-related delays and reduced out-of-route miles through accurate truck-friendly routing, and by automatically launching Trucker Path for Fleets through the company's custom driver app to route trucks to pre-populated customer destinations.
- Improved driver retention, with turnover declining from 117% to an estimated 94% year over year, through a better in-cab experience with fewer apps and less distraction that reduces stress, and features such as parking availability, and weigh station information.
- Simplified in-cab and back-office workflows that eliminate manual data entry and reduce clerical errors by integrating Samsara ELDs to sync Hours-of-Service (HOS) data directly into Trucker Path, allowing drivers to see remaining drive time within the navigation app.
- Fuel optimization leading to 1% to 3% reduction in spending by integrating Trucker Path for Fleets with the carrier's approved network, allowing drivers to view pricing and identify the most affordable stops along their routes.



About Trucker Path

Trucker Path's portfolio of seamlessly-integrated truck driver-centric mobility products includes their Trucker Path app which is used by nearly 1 million truck drivers for truck-optimized routing, access to vital up-to-date information about truck stops, real-time available parking, fuel prices and other information. The company also offers TruckLoads, a digital freight exchange that connects drivers, carriers and brokers, and COMMAND™, the industry's first and only Operations & Driver Relationship (ODR) platform that provides small to mid-size fleets with the necessary driver and TMS technologies to successfully run a fleet. For more information, visit www.truckerpath.com.



"Trucker Path has become an essential part of daily operations at Arka Express, and as we continue to grow our business, they are an increasingly valuable technology partner. By enabling us to integrate truck-specific navigation with ELD, TMS and fueling systems, we have a streamlined, driver-centric workflow that supports operational performance."

Igor Naumov

Director of Safety, Arka Express



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